

Brief Note on

NCDC Field appraisal Team visit on 15.09.2016 and 16.09.2016 in Ananthapuramu District

Ananthapuramu is 2nd largest in area with 2nd lowest rainfall district in India and endowed with relatively good livestock resources. Drought is an uninvited guest and Livestock farming is one of the most sustainable livelihoods in rural areas. It generates substantial income and employment in the perennial drought hit district. In the last few decades, there is a paradigm shift from the agriculture farming to the livestock farming, (preferably with mixed farming) and under adverse seasonal conditions, the returns from the livestock farming are comparatively better than any other farming.

Sheep & Goat rearing is one of the major livelihood sources for the small and marginal farmers, and reared in extensive grazing system of planning with minimum investment, short generation gaps and quick returns.

District Scenario :

The district had 38.79 lakh sheep, 7.85 lakh goat and ranks 1st in the State's sheep and goat population. The culling rate is 30% and about 9.9 lakh sheep & 2.83 lakh goat are utilized for food purpose annually. About 46,650 families are living on sheep and goat rearing.

In Anantapuramu district 57% of the Sheep are of non descript type. The predominate breed is Nellore brown covering 42% of the sheep population and less than 1% Bellary and Deccani breeds limited to some areas of the district.

Major Constraints in development of Sheep and Goat :

- Small flock size
- Socio-economic conditions of the shepherds
- Low literacy levels
- Lack of common property resources for grazing
- The development activities for improvement of sheep/sheep societies are not at expected levels.

The productivity of Sheep and Goats in the district can be enhanced through

- I. Up gradation of ND sheep to Nellore brown:
- II. To Encourage the Shepherds to Introduce/Replace the Breeding Rams in their flocks every 2-3 years
- III. Improving livelihood of Bpl families through supply of RamLamb Units Generating Additional Income

Sheep Co-operatives:

District Sheep Breeder's Cooperative union is functioning since 27.03.1983 having 271 Primary Sheep Breeders Cooperative Societies at Panchayat/ Revenue village level with 11245 shepherds as members.

Management:

The Assistant Director (AH), ISDP is working as a subordinate Officer at Office of the Joint Director (AH), Ananthapuramu is also holding charge of Executive Director, One Cooperative Senior Inspector from District Cooperative Department, President of the Union and 10 Board members are looking after the activities of the District Union.

The main objectives of Primary Sheep Breeders Co-operative Societies are as follows:

- 1) To promote economic interest of members
- 2) To introduce improved methods of Sheep Breeding
- 3) To provide feed and fodder facilities to sheep
- 4) To make the members to exchange manage mental aspects of sheep
- 5) To provide health care and prophylactic measures against all infectious and contagious diseases.

Activities of the Union:

- At present two meat outlets one at Ananthapuramu and another at Tadipatri are functioning by the society members
- Selection of society members for butchers training aided by APSGDCFL, Hyderabad and encouraging them to start meat outlets in order to supply fresh and healthy meat to customers
- If financial assistance is provided, many society members can be benefitted by establishing breeding farm, sheep & goat markets and by effective utilization methods of byproducts like skin, wool, horns and hooves etc.,
- Creating awareness among society members and the merits of exchange of breeding rams among their flock to improve genetically and gain more financial returns.
- Active participation of the societies - taking the Government schemes and Federation activities like sheep insurance, sheep deworming programs, Shepherds Sadassus etc., to society members for effective implementation
- Conducting EC meeting quarterly and General body Meeting every six months and addressing the members needs and solving the problems.

The Managing Director, Andhra Pradesh Sheep and Goat Development Cooperative Federation Limited, Hyderabad has informed that, Rs.88.67 Crores was proposed as an assistance from Government of Andhra Pradesh for small ruminant development (under NCDC) to Ananthapuramu District.

As instructed by the Managing Director, Andhra Pradesh Sheep and Goat Development Cooperative Federation Limited, Hyderabad through Lr.Roc.No.392/APSGDCFL/2014, Dt.08.09.2016, NCDC field appraisal team comprising Sri Mukesh Kumar, Chief Director, NCDC, Delhi and Sri Vamsi Krishna Dubasi, Assistant Director, NCDC, Hyderabad have visited Ananthapuramu district on 15-09-2016 and 16-09-2016.

Under the guidance of the Joint Director (AH), Ananthapuramu, Dr. M. Kanthamma, Executive Director, DSBCU and Dr. Manmohan Reddy, Veterinary Assistant Surgeon have coordinated the team during their field visit.

Visited the following Primary Sheep Breeders' Cooperative Societies:

- 1) Sree Eswara Primary Sheep Breeders' Cooperative Society, Nayanapalli village, Singanamala mandal:-



- 2) Sree Rushya Srunga Muni Primary Sheep Breeders' Cooperative Society, Singanamala village, Singanamala mandal:-



- 3) Malyavantham Primary Sheep Breeders' Cooperative Society, Malyavantham village, Bathalapalli mandal:-



- 4) Sri Siddalingeswara swamy Primary Sheep Breeders' Cooperative Society, Sanapa village, Atmakur mandal:-



5) Captain Agro Farms - Goat Farm (Boer cross and Tellicera breeds):-



The NCDC officials interacted with the President of the society and other members regarding their sheep rearing activities, business, auditing of the society regularly and given suggestions on how to enter the business activity of all the members in the books to be audited, should have an office room with an identification board of the society etc., and also interacted with the concerned Veterinary Assistant Surgeons who also attended the meeting. They also enquired about the marketing facilities and suggested to run a market by the District union under the guidance of Sheep Federation which promises timely loan repayment by the members who are given NCDC loans. They have given suggestions to improve breed by selecting the educated people like Mr. Iliaz who is running the commercial goat farm by establishing breeding farms.

The team also met the Joint Director (AH), Ananthapuramu at his office along with union managing committee and discussed about the union activities and improvement to be made to enhance the economic status of the Shepherd community.



Visit to Meat Outlet run by the District Union at Ananthapuramu on 16-09-2016.

The NCDC Team has visited the Slaughter cum Meat Outlet at Sai Nagar, Ananthapuramu run by the President of the Union and appreciated the successful maintenance of the Shop. They have interacted with the consumers about the price and quality of the meat and satisfied with their feedback. They have suggested to make the shop air conditioned so that it will be attractive to the customers.



To conclude, the NCDC Officials have expressed their satisfaction over the field visit and hoped for successful implementation of the NCDC Scheme in the district.

This is submitted for favour of information to the Managing Director, Andhra Pradesh Sheep and Goat Development Cooperative Federation Limited, Hyderabad.

Joint Director (AH)
Ananthapuramu.

Executive Director,
DSBCU, Ananthapuramu.